



*Rich in critically acclaimed authors, Michigan's significant literary heritage is proudly celebrated by the Library of Michigan and Library of Michigan Foundation annually with the Michigan Notable Books Program, the Night for Notables Reception, and the Authors' Tour to 50 libraries across the state.*

For nearly 30 years, the Michigan Notable Books Program (MNB) has promoted literacy and reading at all levels and encourages communities to celebrate writers and books.

Your generous donation to the Library of Michigan Foundation will help assure rich literary and life-long literacy programs like MNB continue to thrive, that Michiganders are exposed to high-quality books published about our home state, and residents see reading as a significant family experience.

Night for Notables Reception, Saturday, April 30, 2022, in person and virtual, offers an opportunity to recognize and celebrate books and authors and to enjoy a program featuring a renowned speaker from the literary community.

Michigan Notable Books Program annually selects twenty books, published the previous calendar year, that highlight Michigan people, places, and events, or are written by a Michigan author. Diverse selections include fiction and nonfiction, from all genres and reading levels.

**This year's Authors:** Cynthia Leitich Smith, Colby Cedar Smith, John Wemlinger, John Smolens, Stephen Mack Jones, Dave McVeigh and Jim Bolone, Katherine Heiny, Angeline Boulley, Paula Yoo, Senator Carl Levin, Betsy Bird, Lisa Sukenic, Erin Hahn, Sarah Zachrich Jeng, Thomas W. Brunk, Christine A. Yared, David Hardin, Ellen Airgood, Josh Greenberg, Jerry Dennis.

To attend, please register online at: [LibraryofMichiganFoundation.org/MNBNightForNotables](https://www.libraryofmichiganfoundation.org/MNBNightForNotables)

For more information on Night for Notables, to become a sponsor, attend the event, or to volunteer, please contact Tricia Headley ([headleyp@michigan.gov](mailto:headleyp@michigan.gov)) or visit [www.libraryofmichiganfoundation.org](http://www.libraryofmichiganfoundation.org)



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# 2022 NIGHT FOR NOTABLES

• SPONSORSHIP LEVELS & BENEFITS •

## Lake Superior \$50,000 (5 Year Commitment)

- Naming rights for the Michigan Notable Books Program
- 8 reserved seats to the program and VIP reception
- Full-page advertisement in event program – inside front cover
- Personalized thank you video shared via social media
- Sponsorship acknowledgement on pre-event promotional materials, social media, and event program
- Recognition on Library of Michigan Foundation website; with link to company site
- Name included on press release
- Prominent recognition during event

## Lake Michigan \$10,000

- 6 reserved seats to the program and VIP reception
- Half-page advertisement in event program
- Recognized in thank you video shared via social media
- Sponsorship acknowledgment on social media and in event program
- Recognition on Library of Michigan Foundation website; with link to company site
- Recognition during event

## Lake Huron \$5,000

- 4 reserved seats to the program and VIP reception
- Quarter page advertisement in event program
- Sponsorship acknowledgment on social media and in event program
- Recognition on Library of Michigan Foundation website; with link to company site
- Recognition during event

**Lake Erie**  
\$1,500

- 4 reserved seats to the program and VIP reception
- Quarter page advertisement in event program
- Sponsorship acknowledgment on social media and in event program
- Recognition on Library of Michigan Foundation website; with link to company site

**Lake Ontario**  
\$1,000

- 2 reserved seats to the program and VIP reception
- Sponsorship acknowledgment on social media and in event program
- Recognition on Library of Michigan Foundation website; with link to company site

**Friend  
of the Library**  
\$150

- 2 reserved seats to the program
- Recognition on Library of Michigan Foundation website

**In-Kind  
Sponsorship  
Opportunities**

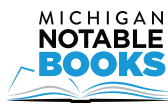
- Marketing Sponsor (\$10,000) – Marketing, radio buys, Facebook ads and more
- Video/Virtual Sponsor (\$10,000) – Video Recording/Live Stream
- Keynote Sponsor (\$5,000)
- Design Sponsor (\$5,000) – Reception program
- Print Sponsor (\$5,000) – Print materials

*Please refer to the respective Sponsor Level for associated benefits*

## Your Sponsorship Supports Michigan's Literary Legacy

The Michigan Notable Books program highlights 20 new books each year which feature Michigan people, places, and events. The celebrated books encompass the entire Great Lakes basin from the far reaches of the Upper Peninsula to stories about Detroit, and all along the shores of Lake Michigan.

For more information visit [www.libraryofmichiganfoundation.org](http://www.libraryofmichiganfoundation.org)  
or contact Tricia Headley at [headleyp@michigan.gov](mailto:headleyp@michigan.gov)





## Sponsor Information

Sponsor Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email address (Required): \_\_\_\_\_

## Sponsor Level

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Lake Superior<br>\$50,000 | <input type="checkbox"/> Lake Michigan<br>\$10,000 | <input type="checkbox"/> Lake Huron<br>\$5,000             |
| <input type="checkbox"/> Lake Erie<br>\$1,500      | <input type="checkbox"/> Lake Ontario<br>\$1,000   | <input type="checkbox"/> Friend of<br>the Library<br>\$150 |

## In-Kind Opportunities

- Marketing Sponsor (\$10,000) – Marketing, radio buys, Facebook ads and more
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- Keynote Sponsor (\$5,000)
- Design Sponsor (\$5,000) – Reception program
- Print Sponsor (\$5,000) – Print materials

## Sponsor Payment

- Credit card online at [LibraryofMichiganFoundation.org](http://LibraryofMichiganFoundation.org)
- Request invoice for the full amount
- Check payable to the Library of Michigan Foundation enclosed  
(please mail to: Library of Michigan Foundation P.O. Box 11027, Lansing, MI 48901)

